

# FOREIGN TRADE UNIVERSITY INTERNATIONAL *Summer Program* 2018

3-WEEK PROGRAM  
13/08/2017 – 31/08/2018



## **CONTACT**

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## ABOUT THE PROGRAM

- i** Experience the educational quality from one of the leading universities of Vietnam in economics and business.
- i** Explore the future academic and career opportunity in the dynamics of the emerging Vietnamese economic, business and production prospects in different working sectors & industries through start-up projects.
- i** Gain and express valuable knowledge on Vietnam and its socio-economic developments under a comparative and multi-dimensional approach.
- i** Enjoy the traditional & modern essence of Vietnamese nature, people, culture, society and cuisine throughout a series of fieldtrips to famous tourist attractions and biggest cities of Vietnam.
- i** Establish a network with many friends from different countries with various educational professional backgrounds.
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- i** Access the gateway to one of the most aspiring and potential entrepreneurship environment in the South East Asian region.



## ABOUT THE PROGRAM

The constantly changing dynamics of the international economic platform, accompanied with the rapidly arising trends of technology and communication as well as the complex and interdependent interactions between nations around the world, have given the ultimate access for the young participants of the global labor market to more career opportunities than ever before. Vietnam, considered as one of the breakthrough economies with remarkable socio-economic development in the recent decades, has now become the new hub of invention, technology innovation, business investment and entrepreneurship of the South-east Asian region. Opening, friendly access to the business environment has resulted in creating the attraction to the potential flow of investors and high-quality human resources around the world from various backgrounds and industries.

As one of the leading higher education institutions of Vietnam in promoting international integration in economic and educational aspects, Foreign Trade University (FTU) has held various events and programs for international students to experience the emerging business opportunities of Vietnam, as well as the graceful charm of Vietnamese culture. Continuing the success, International Summer Program 2018 with the theme of “Cross-cultural Entrepreneurship and Start-up Practice in Vietnam” will provide students with different educational backgrounds and majors with a broad picture of the Vietnam economy with fundamental business and investment prospects and procedures, from which international students of different professions and economies can team up to gain comparative approach to their business environment, brainstorm start-up ideas and work on practical projects on entrepreneurship in various industries. Throughout the program, from a wide range of learning activities such

as fieldtrips, company visits, lectures, group projects...; students are equipped with situational, practical knowledge and skills that are applicable to the demands of current Vietnamese market regardless of their major and profession. Furthermore, the enhanced feature of travelling and interacting activities with Vietnamese students and counterparts will guarantee to bring about incredible, unforgettable experiences and memories to participants of ISP 2018.

FTU welcomes students from all over the world to become a part of ISP 2018 and together share the spirit of international and entrepreneur mindset.



## ELIGIBILITY

Undergraduate and graduate students with strong interest in entrepreneurship and basic communicative English.

## ACCOMMODATION

FTU offers accommodation on a twin-room basis at a local hotel in the city center, coupled with a restaurant that offers a wide range of Asian and Western style menus. Located in Hanoi Old Quarter, the hotel is surrounded with local restaurants serving a variety of local dishes, and a number of famous tourist attractions.

## APPLICATION PROCEDURES

### Step 1:

- Application documents should be sent to: **intl-program@ftu.edu.vn** by **15<sup>th</sup> July 2018**
- Application link: **<https://goo.gl/forms/WJHoYij9S9VBLSJX2>**
- Provisional acceptance will be sent by **20<sup>th</sup> July 2018**

### Step 2:

- Program fee is paid before: **30<sup>th</sup> July 2018** (*Payment details will be provided in the provisional acceptance*)
- Official Letter of Acceptance will be sent to each applicant by **01<sup>st</sup> August 2018**

### Step 3:

- Visa application (*done by FTU*) from **01<sup>st</sup> August 2018** to **10<sup>th</sup> August 2018**
- Visa application guidelines will be provided in the Official Letter of Acceptance

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
							12/08/2018
							Airport pick-up Transfer to hotel
Week 1	13/08/2018	14/08/2018	15/08/2018	16/08/2018	17/08/2018	18/08/2018	19/08/2018
	Orientation	Lecture "Vietnam at a glance"	Lecture "Overview of Vietnam Economy and Business Environment"	Entrepreneurship & Start-up Lecture Series No1	Entrepreneurship & Start-up Lecture Series No2	2-day trip to Ha Long Bay & FTU Quang Ninh	
	Welcome Lunch						
	City tour + water puppet show	Vietnamese Class	Work with mentor	Company visit	Vietnamese Class		
Week 2	20/08/2018	21/08/2018	22/08/2018	23/08/2018	24/08/2018	25/08/2018	26/08/2018
	Fly to Ho Chi Minh City	Start-up Lecture Series No3	Mekong Delta tour	Company visit	Group work on project	Charity Activities & Trip to Trang An - Ninh Binh	
	Visit HCM Campus & HCM City tour	Group work on project		Fly to Hanoi	Start-up Lecture Series No 4		
Week 3	27/08/2018	28/08/2018	29/08/2018	30/08/2018	31/08/2018	01/09/2018	
	Vietnamese Class	Vietnamese Cuisine practice	Company visit	Presentation Skill Coaching	Project Rehearsal	Check-out & Transfer to Airport	
	Photography Tour	Free shopping	Work with mentor	Group work on project	ISP Contest Group presentation		
				Farewell Dinner			

## CUSTOMIZED PROGRAMS

Department of International Affairs also offers customized programs to international universities looking to send groups of students to Vietnam throughout the year. Program can be customized upon your specific requirements and expanded to all FTU campuses in Hanoi, Quang Ninh and Ho Chi Minh City.

## PROGRAM FEE AND POLICIES

Contact Department of International Affairs for further details.

- For students from partner universities:  
**USD 1,650/student (twin room)**  
**USD 1,920/student (single room)**
- For students from non-partner universities:  
**USD 1,750/student (twin room)**  
**USD 2,020/student (single room)**

### Program fee includes

- Tuition fee
- Study materials
- Accommodation
- Laundry up to 3 items/day
- Airport pick-up
- Local transportation
- Meals on some activities days

### Program fee excludes

- Visa fee
- International air-ticket
- International travel insurance
- Meals
- Personal expenses